Flânons dans la course
Stroll & Dash

PARTNERSHIP OPPORTUNITIES

24th Edition

SUNDAY, OCTOBER 5, 2025

9:30 A.M. - 1:00 P.M.

DANYLUK PARK, TOWN OF MOUNT ROYAL

FONDATION DU CANCER DES CÈDRES
CEDARS CANCER FOUNDATION

Le fonds de Sarah DES CÈDRES
Sarah's Fund FOR CEDARS

JAX

Cedars CanSupport des Cèdres

Centre universitaire de santé McGill
McGill University Health Centre

the montreal children's hospital foundation

MEMBRE DU / MEMBER OF
Réseau de cancérologie Rossy
Rossy Cancer Network

Flânons dans la course Stroll & Dash

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

SARAH'S FUND FOR CEDARS

In 2000, Sarah Cook was diagnosed with a rare bone cancer, when she was only eight years old. She underwent a year of radiation and chemotherapy at the Montreal Children's Hospital. She then had surgery to remove the cancer in her leg. The exceptional care, compassion and support that Sarah and her family received helped them navigate through such a challenging time. Inspired by her experience, Sarah dreamed of ensuring that every child hospitalized on the hematology-oncology ward had a comfortable pillow. With that in mind, Sarah and her parents established Sarah's Fund for Cedars, and Sarah's dream of providing better pillows has since turned into something much greater.

Since 2001, Sarah's Fund for Cedars has raised almost $15 million to improve the care and experience of children being treated for cancer at The Children's and to provide vital support to their families. It has developed and supported essential renovations as well as programs for social services, research, education, nutrition, and child life. In recognition of Sarah's Fund's generosity and commitment, the pediatric hematology-oncology unit at the Children's was named Sarah's Floor.

Thanks to Sarah's Fund, Sarah's Floor is able to offer families free Wi-Fi, a fully equipped kitchen stocked with snacks, a fully equipped laundry area, a library, as well as TVs, toys, books and games for its family lounge. It also provides families with gift certificates to buy essentials and to highlight special occasions, like birthdays and finishing treatments.

To help brighten the spirits of young patients, Sarah's Fund also provides funding for pet therapy, clown therapy, music therapy, and now art therapy. In addition, it raises money for programs designed to support family members such as a bereavement program, which supports family members who have experienced the traumatic loss of a child. Also offered is the H.O.P.E. program, which is designed and offered to help parents cope with their child's illness, and to which Sarah's Fund has made a multi-year funding commitment.

Flânons dans la course Stroll & Dash

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

ABOUT STROLL & DASH

Now in its 24th year, Stroll & Dash is the main annual fundraiser for Sarah's Fund for Cedars. It's a lively, family-oriented, outdoor event that involves strolling and running races, all in the spirit of fun! In addition, there is kid-friendly food, a DJ, face-painting, clowns, nail art, therapeutic pets, inflatable castles, arts & crafts, and Zumba. Stroll & Dash is an opportunity to raise funds and awareness, and to also celebrate the young "superheroes" from Sarah's Floor.

The highlight of the day is always the "Superheroes & Celebrities Race," during which Sarah's Floor patients – current and former – walk or run around the track, accompanied by their family members and a local celebrity, while being cheered on by hundreds of supporters.

Since its inception, Stroll & Dash has raised nearly $5 million dollars for Sarah's Fund for Cedars, which supports a variety of programs and services that help young patients, and their families, cope with the stress and trauma that come with a cancer diagnosis and cancer treatments. These include pet therapy, music therapy, art therapy, Dr. Clown, and H.O.P.E – the Hematology Oncology Psychotherapy Education for program for parents.

We hope that you will join us in raising money to continue providing the best care possible for our young heroes through the many excellent services and programs available on Sarah's Floor at The Montreal Children's Hospital.

Flânons dans la course Stroll & Dash

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

PARTNERSHIP OPPORTUNITIES	Presenting Partner	Platinum Partner	Gold Partner	Superheroes & Celebrities Exclusive Race Partner	Race Partner	Sarah's Circle	Field Partner
BENEFITS	**$50,000**	**$25,000**	**$12,500**	**$10,000**	**$5,000**	**$2,500**	**Kiosk at event**
Logo and name incorporated into 2025 event visual	✓						
Speaking opportunity at the event	✓						
Logo and name on outdoor event banners	✓						
Logo on superhero and parent t-shirts	✓						
Logo and name on event press release	✓						
Logo and name on event print and digital advertising	✓						
Repeated recognition at event by MC	✓						
Distribute promotional material at event	✓						
Logo on event water bottles	✓						
Opportunity for corporate mascot at event	✓	✓					
Opportunity to set up a corporate kiosk	✓	✓					
Recognition at event by MC	✓	✓		✓			
Logo and name at event as exclusive race presenter				✓			
Corporate banner at event	✓	✓					
Logo on welcome signs	✓	✓	✓				
Thank-you post on Sarah's Fund social media	✓	✓	✓	✓			
Group thank-you post on Cedars social media	✓	✓	✓	✓			
Group thank-you post on Sarah's Fund social media	✓	✓	✓	✓	✓	✓	✓
Logo and partner level on event website	✓	✓	✓	✓	✓	✓	✓
Exclusive sign at event featuring logo and name	4	3	2	2	1	1	1
Tent with vinyl banner at event	✓	✓	✓	✓	✓		✓
Logo on event thank-you signs	✓	✓	✓	✓	✓	✓	✓
Formal thank-you from Cedars during speeches	✓	✓	✓	✓	✓	✓	✓
Complimentary event entries	15	10	7	5	5	3	1

FONDATION DU CANCER DES CÈDRES CEDARS CANCER FOUNDATION

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

JAX

Cedars CanSupport des Cèdres

Centre universitaire de santé McGill | McGill University Health Centre

the montreal children's hospital foundation

MEMBRE DU / MEMBER OF Réseau de cancérologie Rossy | Rossy Cancer Network

Flânons dans la course Stroll & Dash

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

STROLL & DASH 2025
Sunday, October 5
Danyluk Park • Town of Mont-Royal

Partnership and Donation Form

PARTNERSHIP OPPORTUNITIES

- ☐ Event Partner $50,000
- ☐ Platinum Partner $25,000
- ☐ Gold Partner $12,500
- ☐ Exclusive Race Partner Superheroes & Celebrities $10,000
- ☐ Race Partner $5,000
- ☐ Sarah's Circle $2,500
- ☐ Field Partner ..... In-kind

Company name: _____

Note; A Business/Official Tax Receipt will be issued for your donation portion in accordance with CRA Guidelines.

DONATION

I wish to make a donation of:

A tax receipt will be issued for all donations of **$18 or more**

$

TAX RECEIPT INFORMATION

☐ Corporate donation ☐ Personal donation ☐ Please send an invoice

Name_____

Company_____

* The tax receipt will be issued to the name or company specified

Address_____City_____Province_____Postal code_____

Email_____Telephone_____

☐ I would like to remain anonymous ☐ I do not wish to appear on the Foundation contact list

PAYMENT DETAILS

☐ VISA ☐ ☐ ☐ Cheque* ☐ Cash ☐ Amount $

*Cheque payable to **Cedars Cancer Foundation re: Stroll & Dash**

Cardholder name_____

Card number |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_| Expiry date_____|_____
mm yy

Cardholder signature_____

Please return your payment or address any inquiries to
Kiki Dranias at **kiki.dranias@cedarscancer.ca**

1310 Greene Avenue, Suite 520, Westmount, Quebec H3Z 2B2
T 514-656-6662 F 514-303-1288
Charity Registration Number 105202501-RR0001

FONDATION DU CANCER DES CÈDRES CEDARS CANCER FOUNDATION · Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS · Jax · Cedars CanSupport des Cèdres · Centre universitaire de santé McGill · McGill University Health Centre · the montreal children's hospital foundation · MEMBRE DU / MEMBER OF Réseau de cancérologie Rossy Rossy Cancer Network

Flânons dans la course Stroll & Dash

SARAH'S FUND FOR CEDARS - CEDARS CANCER FOUNDATION
1310, avenue Greene, Suite 520, Westmount, Québec H3Z 2B2
Tel: (514) 656-6662 Fax: (514) 303-1288
Charity Registration Number (105202501 RR0001)

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

GIFT-IN-KIND DONATION FORM

DONOR'S INFORMATION

Personal donation: ☐ Yes ☐ No Corporate donation: ☐ Yes ☐ No

Select your title: ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Family Name: .....

First Name: .....

Company: .....

(The tax receipt will be issued to the company specified)

Address: .....

City: ..... Province: ..... Postal code: .....

Email: ..... Telephone: .....

DONATION INFORMATION

Do you require a tax receipt? ☐ Yes ☐ No

Detailed description of the item donated: (Make, Model Number, Serial Number, Etc.)

.....

.....

.....

Original cost: $

Fair Market Value*: $

*** In order to issue a charitable tax receipt, "Cedars" requires official documentation sales receipt or independant appraisal of the fair market value of the item donated.**

Attached the appraisal of Fair Market Value: ☐ Yes ☐ No

Gift in kind is donated for: .....

DONOR SIGNATURE

1. I confirm that my gift in kind mentioned above becomes "Cedars" property.
2. I confirm haing read all the pages of this document, "Read and approved".

Signature _____ Date _____

Note: Page (Gift in kind information) is an integral part of this document.

Please fax this form to the attention of: Kiki Dranias or by email: kiki.dranias@cedarscancer.ca

Flânons dans la course Stroll & Dash

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

INFORMATION SUR LES DONS EN NATURE / INFORMATION GIFT-IN-KIND DONATIONS

QU'EST-CE QU'UN DON EN NATURE?

Un don en nature fait référence à un bien plutôt qu'à de l'argent – plus particulièrement, à un bien en immobilisations, un bien amortissable et un bien à usage personnel. Il comprend aussi un intérêt résiduel, un droit de toute sorte, une licence, une action et un inventaire d'entreprises.

Un don en nature n'inclut pas un don en services.
Un don est un transfert volontaire de propriété pour laquelle le donateur ne reçoit aucun profit en retour. Pour qu'il y ait un don, les conditions suivantes doivent être respectées: Le donateur transfère sa propriété de biens (argent ou don en nature tels que des biens ou un terrain).
Le transfert est volontaire et il n'y a pas de profit en retour pour le donateur ou pour une personne choisie par le donateur à moins que le profit ait une valeur nominale.

VALEUR D'ESTIMATION

Détermination de la juste valeur du marché (JVM) La JVM veut dire le prix le plus élevé que la propriété pourrait rapporter, exprimée en dollars, dans un marché libre et sans restriction, entre un acheteur sérieux et un vendeur sérieux étant avertis, bien informés et prudents et qui agissent indépendamment l'un de l'autre.

Une valeur d'estimation est une évaluation de la JVM à la date de la donation. **La date de la donation est la date à laquelle le donateur transfère la propriété à la Fondation.** Le reçu émis par la Fondation doit représenter la juste valeur du cadeau au moment où il a été offert.

L'Agence du revenu du Canada (ARC) demande qu'un estimateur expert "non associé avec" le donateur ou "La Fondation du cancer des Cèdres" exécute la valeur d'estimation nécessaire si la valeur du produit dépasse 1000$. Une deuxième évaluation pourrait être exigée. Dans ces cas, la moyenne des deux estimations sera utilisée.

Si la valeur d'un produit est inférieure à 1000$, l'ARC a indiqué que la JVM de la propriété doit être déterminée par une personne compétente et qualifiée d'estimer le cadeau.
Veuillez noter que toutes dépenses associées à l'évaluation doivent être assumées par le donateur puisque la Fondation du cancer des Cèdres bénéficiera du cadeau.

PROCESSUS

Veuillez vous assurer que **l'information sur le Formulaire de donation soit dûment remplie**.
Les reçus aux fins de l'impôt ne seront émis que lorsque toutes les exigences auront été satisfaites.
Dans le cas où un donateur ne demande pas un reçu aux fins de l'impôt, des détails sont quand même demandés pour des raisons financières et pour reconnaissance du donateur.
SVP retournez le formulaire dûment rempli au Bureau de la Fondation pour traitement.
Si vous avez des questions au cours du processus, n'hésitez pas à communiquer avec le bureau de la Fondation.

Pour de plus amples renseignements, veuillez communiquer avec le Bureau de la Fondation :
Téléphone: 514-656-6662
Télécopieur : 514-303-1288
Courriel : jeff.shamie@cedarscancer.ca

WHAT IS A GIFT IN KIND?

A gift in kind refers to property other than cash – in particular, capital property, depreciable property, and personal-use property. It also includes a residual interest, a right of any kind, a license, a share, and inventory of a business.
A gift in kind does not include a gift of services.
A gift is a voluntary transfer of property for which the donor receives no benefit in return.
For there to be a gift, the following conditions must be met: The donor transfers ownership of property (cash, or gifts in kind such as goods or land).The transfer is voluntary, and No benefit is provided to the donor, or a person selected by the donor, unless the benefit is of nominal value.

APPRAISALS

Determining Fair Market Value (FMV) FMV refers to the highest price that a property would bring, expressed in dollars, in an open and unrestricted market, between a willing buyer and a willing seller who are knowledgeable, informed and prudent, and who are acting independently of each other.
An appraisal is an estimate of the FMV on the date of the donation. **The date of donation is the date that the donor legally transfers ownership to the Foundation.** The receipt issued by the Foundation must represent the true value of the gift at the time it was donated.

The Canada Revenue Agency (CRA) requires that a knowledgeable appraiser "not associated with" the Donor or "The Cedars Cancer Foundation" perform the necessary appraisal if the value of an item is over $1,000. A second appraisal may be requested. In such cases, an average of both appraisals will be used.
If the value of the item is under $1,000, CRA has indicated that the FMV of property must be determined by a person competent and qualified to evaluate the gift.
Please note that any expenses associated with the appraisal, must be borne by the Donor, since The Cedars Cancer Foundation is the one benefiting from the gift.

PROCESS

Please ensure that **the information on the Donation form is completely filled in.** Tax receipts will not be issued until all requirements are met.
In the case where the donor does not wish to receive a tax receipt, details are still required for financial reasons and donor recognition.
Return the completed form to the Foundation Office for processing.
If you have any questions throughout the process, do not hesitate to contact the Foundation Office.

For more information, please contact the Foundation Office:
Kiki Dranias | (514) 656-6662 x226

Courriel/Email:
kiki.dranias@cedarsevents.ca

FONDATION DU CANCER DES CÈDRES CEDARS CANCER FOUNDATION
Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS
JAX
Cedars CanSupport des Cèdres
Centre universitaire de santé McGill McGill University Health Centre
the montreal children's hospital foundation
MEMBRE DU / MEMBER OF Réseau de cancérologie Rossy Rossy Cancer Network

Flânons dans la course Stroll & Dash

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

THANK YOU TO ALL OF LAST YEAR'S PARTNERS

Fondation de la famille Rossy / Rossy Family Foundation

La Roche-Posay Laboratoire Dermatologique

CN

Summit Maritime Corporation

Gildan

Orthodontiste OrthoVille ORTHOVILLE.CA

Fednav

Pfizer

Fondation Air Canada Foundation

Lallemand

Argus Transport Canada

Les Aliments Aquarius Foods Inc. AquaSea

Galerie Alan Klinkhoff

Lucille's

Mercuri Cuisine

cluster

Petros Greek Taverna

Bernie Beigne

Dynamite Garage

Kruger Products Produits

Brera Service de traiteur Catering Company Società di ristorazione

Barista Microtorréfacteur • Microroaster

Aliments fins Cavallaro Fine Foods

Crystal Baran Integrative Health and Wellness Coach 514-819-1189 Crystal@CrystalBaran.com CrystalBaran.com

Pets Meet Show

Boulangerie & Cie

Simard Plus loin • Even further

Funtastik Boogie

Dolci Più dolciplu.ca

Fondation du clown

Poutinerie La Belle Province

Fondation du cancer des Cèdres Cedars Cancer Foundation

Le fonds de Sarah DES CÈDRES Sarah's Fund FOR CEDARS

Jax Jacmie Jazz Programme Jax des Cèdres Jax Program at Cedars

Cedars CanSupport des Cèdres

Centre universitaire de santé McGill McGill University Health Centre

la fondation de l'hôpital de montréal pour enfants the montreal children's hospital foundation

Membre du / Member of Réseau de cancérologie Rossy Rossy Cancer Network