



# **SPONSORSHIP OPPORTUNITIES**

Saturday, November 3<sup>rd</sup>, 2018 McGill Sports Complex











#### **EMPATHY**

#### VISION

#### **DEDICATION**







#### **Our Mission**

Sarah's Fund for Cedars is dedicated to support the needs of the Pediatric Hematology – Oncology patients and their families by providing the best patient care to improve the quality of life for young cancer patients on the Sarah's floor (7B) at the new Montreal Children's Hospital.

#### **Our Vision**

Sarah's Fund for Cedars strives to make a meaningful difference in every child's life that has been touched by cancer at the Montreal Children's Hospital at the MUHC.

#### **About Sarah's Fund**

Sarah's Fund for Cedars was started in 2001 by Sarah Cook, an eight-year-old girl battling Ewing's Sarcoma who was determined to make it a little easier for the other children on the floor by buying new pillows.

For over 17 years, Sarah's Fund has gained momentum and continues to support the efforts of the professionals who make a positive difference in the lives of hundreds of children and their families every year.

The fund supports the pressing needs of the Pediatric Hematology-Oncology Division by providing the best care to improve the quality of life for young cancer patients on Sarah's Floor, at the Montreal Children's Hospital.

Sarah's Floor, the Hermatology-Oncology In-Patient Ward serves critically ill patients who suffer from cancer and leukemia. These young patients have specific needs and often experience longterm hospital stays, which can be difficult and stressful.

Thanks to the enthusiastic giving of our Montreal community corporations and through special events, Sarah's Fund has raised over 12 million.

#### About Splash & Dash

Splash & Dash is the signature event for Sarah's Fund at Cedars that raises critical funds for the needs of young cancer patients who are hospitalized on Sarah's Floor. Already, over 2 million has been raised through Splash & Dash—this special event where the heroes on Sarah's floor, corporations, students, friends and family members Swim, Bike and Run for a cause.

The organizers of Splash & Dash, want to Go Beyond their wildest dreams and raise \$275,000 for the needs of children hospitalized with cancer on Sarah's Floor. Now in its 17th year, Splash & Dash wants to raise even more for pet therapy, music therapy, Dr. Clown, nurse training, social services and other hero worthy programs.



### **SPONSORSHIP OPPORTUNITIES**

Swim, Bike & Run to celebrate our heroes, our young cancer patients on Sarah's Floor

Saturday, November 3<sup>rd</sup>, 2018 9:00 a.m. - 2:00 p.m. McGill University Sports Complex 475 Pine Avenue West Montreal, Ouebec H2W 1S4

## **GOLD SPONSOR**

\$10,000



- Corporate name and logo displayed prominently on all promotional material
- Corporate recognition on website and social media
- Corporate logo on all the T-shirts
- Corporate logo displayed all Sponsor boards at the event
- Mentioned in all press releases
- 5 Complimentary team entries
- Lunch & Learn at your office with Sarah's Fund staff
- Tour of Sarah's floor
- Complementary team photograph

#### **RACE SPONSOR**

\$5,000







- Corporate name and logo displayed prominently on all promotional material
- Corporate recognition on website and social media
- Corporate logo on all the T-shirts
- Corporate logo displayed all Sponsor boards at the event
- 3 Complimentary team entries
- Tour of Sarah's floor
- Complementary team photograph



# Samedi 3 novembre 2018 | Saturday, November 3, 2018 | FORMULAIRE DE DON | DONATION FORM

| ☐ Commanditair   | 10,000\$   |                              |                     |
|--|--|------------------------------|---------------------|
| ☐ Commanditaire corporatif de course   Corporate Race Sponsor  |  |                              | 5,000\$             |
| Nom de l'entreprise   Cor  | mpany name:  |                              |                     |
| INFORMATIONS POUR LE REÇU D'IMPÔT   TAX RECEIPT INFORMATION  |  |                              |                     |
| Don personnel   Personal donation:  Sélectionnez votre titre   Select your title:  | Oui   Yes         □ Non   No           M.   Mr.         □ Mme   Mrs. | Don d'entreprise   Corporate | donation:           |
| Nom   Name:  |  |                              |                     |
| Entreprise   Company: (Le reçu d'impôt sera émis à l'entreprise indiquée   The tax receipt will be issued to the company specified )   |  |                              |                     |
| Adresse   Address:   |  |                              |                     |
| Ville   City:  | Provinc  | e: Code postale   Postal cod | e:                  |
| Courriel   Email:  |  | Téléphone   Telephone:       |                     |
| ☐ Je désire conserver l'anonymat   I would like to remain anonymous ☐ Je désire recevoir ma correspondance en Français ☐ Je ne veux pas faire partie de la liste d'envoi de la Fondation   I do not wish to appear on the Foundation contact list ☐ I wish to receive my correspondence in English |  |                              |                     |
|  | DÉTAILS DU PAIEN   | MENT   PAYMENT DETAILS       |                     |
| Je désire faire un don de :   I wish to make a do<br>Un reçu sera émis pour tout don de 18 \$ ou plus   A tax  |  | \$ <u>18</u> or more.        | \$                  |
| ☐ J'inclus un chèque à l'ordre de : Fondation du cancer des Cèdres ref : Plongeons dans la course I included a cheque payable to Cedars Cancer Foundation re: Splash & Dash  |  |                              |                     |
| □ VISA □ MasterCard □ CONSTITUTION   | ☐ Comptant   Cash  |                              |                     |
| Numéro de la carte   Card number:  |  | Date d'expiration            | Expiry date:  aa-yy |
| Titulaire de la carte   Cardholder name:   |  |                              |                     |
| Signature du titulaire de la carte   Cardholder  | signature:   |                              |                     |

Please address any inquiries to Wendy Lutfy at wendy.lutfy@cedarsevents.ca or (514)656-6662 x 226











# THANK YOU TO ALL OF LAST YEAR'S SPONSORS

































**FEDNAV** 















